

April 24th - 2021

Porto | Portugal

BUSINESS  
ALWAYS

International Conference

# business always

Together we  
believe we will  
have a **global  
impact.**

[www.businessalways.net](http://www.businessalways.net)

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## Dear Reader

Our community is growing and becoming more vibrant every single day. Business Always's ultimate goal is to reach everyone around the world.

At Business Always you find a global group of like-minded people, and future partners, with new perspectives and an unshakeable hope to improve our current standards. Your collaboration and participation in our events is a key part of our strategy. Together we believe we will have a global impact.

This year's event is reaching people from several countries worldwide. We would like to thank you, and let you know that we consider you as part of the Business Always community. We are beyond grateful for your support, and we hope we can have you even more involved with our group. We have so much to achieve together.

On behalf of the entire team of Business Always, we would like to end this letter with a profoundly sincere "Thank You"... We are honoured to have you with us... Together we will accomplish our most ambitious goals.

Thank you,

*Business Always' team*

# Our Vision

Business Always provides people around the world the opportunity to hear the most remarkable leaders in the field. Our purpose is to empower everyone to join our efforts, and to provide everyone with the opportunity to learn from the top leaders in the field.

It is our mission not only to educate everyone, but also to serve as a platform where everyone can have an active role on making the future a reality.

It is our goals to inspire and empower each participant to become an active agent. We believe that everyone around the world will be able to have a contribution for our common goals.

Regardless of where each participant lives, we are bringing everyone online, giving everyone the opportunity to participate in changing the current status quo, and giving everyone the opportunity to join this global effort, affordably, easily, and comfortably.

Our mission is to empower everyone to join our goals, by educating, and providing the proper tools for action, as well as by providing orientation and mentorship from the best in the world. We believe we make the world a better place... together...



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# Program Overview



08:00am

REGISTRATION

09:00am

OPENING SPEECH

09:30am

TALK  
Business Models



Giorgio Gaviraghi  
VIEW SPEAKER

10:00am

TALK  
Future Of Business



Devin Fidler  
VIEW SPEAKER

10:30am

TALK  
Kayzen for Business



Arin Vahanian  
VIEW SPEAKER



11:00am

**TALK**  
Billion Dollar  
Businesses



Steven A. Garan  
VIEW SPEAKER

11:30am

**TALK**  
Technology and  
Business



Nuno Martins  
VIEW SPEAKER

12:00pm

**PANEL**  
Technology And  
Business



01:30pm

**BREAK FOR LUNCH**



# Program Overview

AFTERNOON (EST Time)

Eddie Avil  
VIEW SPEAKER



**TALK**  
Impact of Virtual  
Reality on Business

● 03:00pm

Anton Musgrave  
VIEW SPEAKER



**TALK**  
Mindset And  
Business Culture

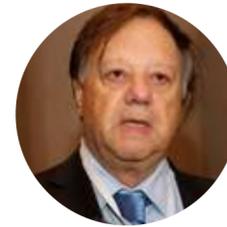
● 03:30pm

# Program Overview

AFTERNOON (EST Time)

**PANEL**  
Accelerating Companies

● 04:00pm



**CLOSING REMARKS**

● 05:00pm

**DINNER AND NETWORKING**

● 06:00pm

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Speakers

# Giorgio Gaviraghi

Founder and CEO of EDL.

Giorgio Gaviraghi received his Architectural degree from the Milan Polytechnic. He has since taken part in a number of graduate courses in management, marketing and design in several major universities.

At first as Project Architect, later as Project Manager, where he was responsible to deal with international projects for the Austin Co. an international design and construction company, he has built a distinguishable career across the globe. He has acted as CEO for international companies operating in Europe, the US, Latin America and the Middle East in the field of design and construction, aerospace facilities, real estate and touristic resorts development.

In several capacities he was responsible for major initiatives, some worth over 5\$US, such as the design and project management for the reconstruction of thousands of buildings damaged by the Friuli earthquake, an aerospace facility for commercial aircraft final assembly for Aeritalia - Boeing, an aircraft overhauling facility for HAI in Greece, advanced testing facilities for SDI initiative in the US, high rises buildings in New York, several touristic resorts in Sardinia and the Red Sea region.

An achiever of international competitions in innovative products and systems for industrial design. Giorgio has specialized in space architecture for advanced projects and proposals for major space agencies. Winning as tutor for college and high school students over 18 prizes in international space settlements and space related projects.

Partner of the MAAT project consortium for revolutionary airship-based air transportation system sponsored by the EU. Founder of the Star Voyager organization for the advancement of space development and interstellar travel.

Founder and CEO of edl (exponential design lab) in Latin America specialized in advanced and global projects. Author of over 80 papers ranging from space, transportation, city planning, design and other topics, including authoring articles and books, the latter Global Challenges by Lambert Pub.

Delivered several courses at universities in Europe and Latin America. Actually professor at UFMT in Brazil, teaching Exponential Creativity a disruptive post graduate course.





## Devin Fidler

Devin Fidler is a strategic foresight expert and disruptive innovation advisor.

“Emerging network technologies are creating new ways of getting things done. These are on a collision course with companies as we know them. There’s a growing need to rethink fundamental assumptions. This ‘rethinkery’ is a critical step for any organization that wants to move forward.”

Devin Fidler is the Founder of Rethinkery Labs, a research and consulting center focused on the forces shaping tomorrow’s companies. He has worked with senior leaders at dozens of Fortune 1000 companies to chart key emerging issues and technologies, and to leverage their potential.

Devin leads software projects at Rethinkery to prototype new tools for “self-driving” management.

These experiments have been covered in a number of publications, including the New York Times and Harvard Business Review. Today, he argues, traditional companies themselves are a technology on the verge of disruption.

Devin is a frequent speaker at gatherings of business leaders and innovators interested in the transformation of work and organizations. He is focused on building processes to help companies achieve deeper levels of innovation by changing how they orchestrate resources and knowledge, getting them to the just right places at just the right time. Having lived and worked in several countries throughout his career, Devin brings a global perspective to all his projects.



## Arin Vahanian

Founder, CEO Quantage, LLC

After spending nearly 10 years doing business in locations such as Spain, China, and Japan, Arin founded Quantage with the mission of helping global, growth-oriented companies in the nuanced world of international business. Specifically, he assists individuals and startup companies with their business strategy so that they can increase awareness of their product/service, increase revenues, and build a competitive advantage in the market(s) they serve. Arin holds a BA and MBA (Management) degree from California State University, Northridge. He is also PMP, Lean Six Sigma, Scrum, and ITIL-certified. Additionally, he is a published author, having written works such as “An Expat’s Guide to Investing Offshore”, “Kaizen for Men”, and speaks six languages. In his spare time, Arin enjoys traveling, reading non-fiction, listening to electronic music, and following new developments in technology and longevity.

# Eddie Avil

Founder at XR BAZAAR, XROM & CHANGE TRANSFORM INDIA

Eddie Avil is the Founder / CEO of XROM, an Immersive Tech focused Group company with various business legs all incepted with a vision to nurture and nudge India's Augmented Reality/Virtual Reality Industry.

Eddie has created:

- XROM-News, a one-stop source for XR News, latest happenings from India and around the Globe.
- XROM-Podcast, the first of its kind Audio/Video podcast for the AR/VR Industry in India.
- XROM-Studios, an XR Content Studio that made India's first Stereoscopic Award-Winning Virtual Reality Short experience—CRACKLE.
- XR-Bazaar, an E-Commerce platform with a mission to solve the accessibility problem of AR/VR Hardware, Software & Accessories availability in India.

Eddie is also the Founder of IMMERSION—India's 1st Virtual Reality Film Fest & Conference which saw over 600 guests in attendance and featured 40+ speakers and experts from India and around the world. IMMERSION is being called the Flagship IP for XR in India.

In 2020, Eddie founded Change Transform India, an exponential tech-focused IP/Movement, a platform

for disrupters, innovators, entrepreneurs, policy change-makers, and impact investors building our tomorrow.

The first part of the IP CHANGE I M Possible Podcast was launched on India's Republic Day 26th Jan 2020. CTI engages in conversations on the future of humanity with leaders from India and around the globe.

This podcast discusses disruptive technologies including Artificial Intelligence, IoT, Blockchain, Extended Reality, Synthetic Biology, Robotics, Autonomous Vehicles, Drones, 3D Printing, and Quantum Computing. It works to educate, engage, empower, and help businesses, individuals, government, institutions, and investors leverage exponential technologies and build a future-ready India.

Eddie was recently awarded "50 Fabulous Innovative Leaders at the World HRD Congress 2020".

Eddie is also Partner and Owner at Sounds Good Studios since 2010. This is a state of the art audio and video recording studio in Mumbai. In 2014, they received the Excellence in Production Award at the Mirchi Kaan Awards 2014.



# Steven A. Garan, Ph.D.

Director Of Bioinformatics At CREA And Serves On It's Advisory Board.



Steven A. Garan is the Director of Bioinformatics at CREA and serves on it's Advisory Board, he is also a researcher at the Lawrence Berkeley National Laboratory. While at the University of California, Berkeley, he played a major role in the invention and the development of the Automated Imaging Microscope System (AIMS). While at UC Berkeley, Garan collaborated for many years with a group from Paola S. Timiras's lab, on the role that caloric restriction plays in maintaining estrogen receptor-alpha and IGH-1 receptor immunoreactivity in various nuclei of the mouse hypothalamus. Garan was also the director of the Aging Research Centre, and is a leading scientist in the field of aging research. His numerous publications, include articles on systems biology, the effects of caloric restriction on the mouse hypothalamus and on the Automated Imaging Microscope System (AIMS). He is best known for the coining of word "Phenomix", which was defined in an abstract titled: "Phenomix: a new direction for the study of neuroendocrine aging", that was published in the journal *Experimental Gerontology*.

Steven A. Garan, was the lead scientists that developed the AIMS system along with Warren Freitag, Jason Neudorf and members of the UC Berkeley lab where AIMS was developed and utilized. Many journals articles have been published about the system and the results that it produced. Since the

completion of the first version in 1998, newer versions were developed, with the final version being completed in 2007. Empowering investigators to accurately count specific cell populations is essential to all fields of neurobiology. While computer assisted counting technology has been in use for over a decade, advances in an Automated Imaging Microscope System (AIMS), now insure 97% accuracy when comparing computer counts to human counts for both nuclear and cytoplasmic stained tissue. More importantly, regional analysis can now be customized so that only cell populations within specified anatomic regions will be targeted for counting, thus reducing the background noise of non-immunoreactive cells when characterizing specific cell populations. This application was recently used to successfully map the density and distribution of both nuclear expressed estrogen receptor-alpha and cytoplasmically expressed IGF-1 receptor in specific hypothalamic nuclei. Furthermore, AIMS can now detect intra-hypothalamic differences in receptor expression and measure phenomenon such as lateralization. By using this technology, the evaluation of tissue-level biology can be used to establish neuroendocrine biomarkers of aging, and analyze the neuroendocrine effects of caloric restriction and gene knockout models that extend the lifespan.



## Anton Musgrave

Futurist, Business Strategist, Entrepreneur and businessman.

Anton is a partner in Futureworld International, having joined the global Futureworld network in 1991. A futurist, business strategist, public speaker, businessman and entrepreneur, Anton engages with clients across industries and around the world. He has gained step-change business experience in a varied and successful professional, entrepreneurial and business career.

He delivers insightful value to global clients, across many industries and market sectors. Most recently he served as Managing Director of core divisions of Citadel Private Client Wealth Management. He has also served as Managing Partner of a large legal practice and Managing Director of a major property management business. He has served as President of a national property owners association, representing property interests worth \$60 billion.

Anton currently also serves as an advisor to several businesses and families and serves on the Board of Governors of an educational institution.

He passionately advises businesses on strategic thinking and future innovative growth imperatives to drive sustainable growth and long term relevance in a changing world. He has an insightful understanding of a wide range of industries, from services, the professions, property, law, financial services, resources, FMCG, logistics and energy.

Anton is an inspiring, spirited communicator and an acclaimed speaker and facilitator at corporate events and strategic initiatives. He has lectured at the University of Cape Town Business School and The Gordon Institute of Business Science. He lectures regularly for WITS Business School, Duke CE of the USA, Oxford University Business School, London Business School and the India School of Business in Hyderabad.

Anton's personal interests include scuba diving and underwater photography, wildlife, yachting, golf and international travel.

# Nuno Martins, Ph.D.

Polymath, researcher, entrepreneur, and a healthy life extension advocate.

Nuno is a polymath, a researcher, an entrepreneur, and a life and health extension advocate. As a polymath, he usually likes to make use of different subject areas, drawing ideas and concepts from different bodies of knowledge to solve specific problems.

As an illustrative example, his published papers involve several fields of research, for example: quantitative neuroscience, computer science, nanotechnology, robotics, and others. Several previous education experiences have supported and nurtured his polymath approach to problems. As a researcher, he is interested in any scientific, engineering, or technological development with potential applications or consequences for healthy life extension. Along these lines, he is currently focused on developing technologies for human healthy life extension.

In business, he created his own company to fund his education. Along the way, several academic awards and grants contributed to his necessary funding strategy. The growth of his original company permitted him to create a business group embracing a set of different companies that operate in a large spectrum of business sectors, including: business consulting, education, information tech-

nologies, healthcare services, online sales, and several others.

On life extension related topics, early in his life, motivated to take control of his own health he decided to make several courses related to health-care, body training and nutrition. Thus, he completed several courses related to life and health care, for example, he is a swimming teacher, a professional tennis teacher, a body-building and aero-fitness teacher, a power-lifting professor, and he completed also several courses in nutrition and sleep optimization.

As public speaker Nuno participates in conferences and meetings providing high quality professional presentations in his style. One of Nuno's public appearances was on a groundbreaking large conference (attended by approximately one thousand attendees), where Nuno presented along with amazing celebrities, such as: the visionary billionaire Peter Nygard, the always inspiring Suzanne Somers, and the famous futurist Ray Kurzweil, among many other celebrities... Nuno makes easy the understanding of technical challenging subjects, making accessible to the general audience the most difficult problems.





## Peter Hofmann

Owner and CEO of Monkey Business Consulting.

Peter is the a Visiting Professor Business Psychology (I-O) / Human Resource Management, and also the Founder and CEO of Monkey Business Consulting. Monkey Business Consulting gets the jobs done you generally try to avoid. Because they are unexpected, time-consuming and the approaches are far from routine. It is business you tend to look away from and avoid hearing about – let alone discussing it in public. Monkey Business Consulting supports you when decision-making is hard, because often it's not easy getting your head around it, correctly interpreting the nuances. Inducing a plain Yes or No, One or Zero, Black or White which you can stand for.

# William Faloon

Co-Founder Life Extension Buyers Club, Inc. And Society For Rescue Of Our Elders.



Since 1980, Bill Faloon and The Life Extension Foundation have uncovered pioneering approaches for preventing and treating the diseases of aging.

These avant-garde advances were meticulously chronicled in Life Extension's publications many years before conventional doctors recognized them. In order to enlighten supporters to these life-saving therapies, Bill Faloon compiled a 1500-page medical reference book titled Disease Prevention and Treatment that is now in its 5th printed edition.

To educate the public about Life Extension's innovative medical protocols, Bill Faloon has been featured in hundreds of media appearances including The Phil Donahue Show, The Joan Rivers Show, Tony Brown's Journal, ABC News Day One, and Newsweek magazine. A review of what Bill Faloon and The Life Extension Foundation has accomplished over the past 37 years reveals just how badly conventional medicine lags behind lifesaving scientific advances. Bill Faloon has author authored books exposing the atrocities committed against the American publish by FDA bureaucrats, including Pharmocracy, which reveals how corrupt deals and misguided medical regulations are bankrupting America and what can be done to resolve it. Back in 1980, few scientists believed that anything

could be done to prevent the degenerative effects inflicted by aging.

To counter this misconception, William Faloon pointed to then-current scientific studies showing that it was possible to prevent some age-related diseases and to slow the aging process itself, at least in animals. He argued that if enough funds were committed to research, therapies to retard human aging could be developed that would result in the greatest revolution in medical history. Being controversial carries a heavy price. The federal government raided his facilities twice, initiated an 11-year criminal investigation, and threw him and Saul Kent in jail in 1991. When the FDA conducted its first armed raid in 1987, the Life Extension Foundation had only 4,000 members.

Thanks to publicity generated by the FDA's actions, this number grew to 25,000 members by the time his criminal indictments were dismissed in 1995. LEF now has over 300,000 supporters to who its mails its monthly Life Extension Magazine to. Support for the nonprofit Life Extension Foundation is at an all-time high because people are becoming aware that recommendations published by Life Extension in the early 1980s are now scientifically validated and many even accepted by the medical establishment

# Naveen Jain

Founder and CEO (or/and Chairman) of Viome and Moon Express.



Naveen Jain is an entrepreneur and philanthropist driven to solve the world's biggest challenges through innovation. He is the founder of several successful companies including Moon Express, Viome, Bluedot, TalentWise, Intelius and InfoSpace. Moon Express is the only company to have permission from the US government to leave earth orbit and land on the moon. We are developing technologies to harvest planetary resources on the moon and developing infrastructure to make humanity a multi-planetary society.

Viome is focused on disrupting healthcare with the goal of "making illness elective". We have developed technologies to analyze the biochemistry and ecosystem of our body that consists of millions of metabolites and trillions of micro-organisms. Our plan is to identify biomarkers that are predictive of chronic diseases and prevent them through personalized diet & nutrition.

Naveen Jain a trustee of the board at the X PRIZE Foundation where he is focused on finding entrepreneurial solutions to address the global chal

lenges in health, education, women empowerment, agriculture, and energy. He recently launched a milliondollar Women Safety XPRIZE to empower the women around the world.

Naveen Jain is on the board of Singularity University, an interdisciplinary university with the mission to educate and inspire leaders to address humanity's grand challenges through innovative technologies.

Naveen Jain has been awarded many honors for his entrepreneurial successes and leadership skills including "Ernst & Young Entrepreneur of the Year", "Albert Einstein Technology Medal" for pioneers in technology, "Humanitarian Innovation Award" at the United Nations, "Distinguished Global Thinker Award" by IILM, "Most inspiring Entrepreneur" by Andaz TV, "Most admired Serial Entrepreneur" by Silicon India, "Top 20 Entrepreneurs" and "Lifetime Achievement Award" for the leadership in the technology industry and support of other entrepreneurs by Red Herring. Whether it's business or life, Naveen is guided by one firm belief – Our only limit is our imagination.

# David S. Chen, Ph.D.

CEO, Summit Bridge Group Inc.



Dr. David S. Chen started his career in 1984 with General Motors Research Laboratory in Michigan, developing AI computer software for manufacturing automation. From 1994 to 2004, he worked for GM in China, where he played a key role in areas of joint venture negotiations, merge/acquisition projects, product portfolio planning and development, and joint venture management. From 2004 to April 2011, Dr. Chen, as Vice President of GM China and General Manager of GM Beijing Operations, had the responsibility for public policy, government affairs, and corporate social responsibility for GM in China.

In May 2011, Dr. Chen joined Microsoft. He serves as Vice President of Microsoft, General Manager of Corporate, External, and Legal Affairs for Great China Region (GCR), including China, Hong Kong and Taiwan. His responsibility includes promoting cooperation between Microsoft and Chinese government, developing new business initiatives, implementing corporate social responsibility and philanthropy projects, and ensuring Microsoft's business conduct complies with local law and regulations.

During his 7 years with Microsoft, Dr. Chen has been instrumental to develop new business initiatives in China including public cloud services (Office 365 and Azure), personal entertainment system (Xbox),

AI applications, merge/acquisition deals, and internet related business initiatives such as Skype and Bing search. Dr. Chen also plays a key role in supporting Microsoft deploying modern IT solutions in smart city projects to enable the digital transformation of the Chinese economy. He also facilitates US-China dialogues over cybersecurity and internet governance by creating a platform where candid discussions can take place among government officials, industry associations, companies, and academicians from US and China. Through a three-year tireless effort, Dr. Chen helped to place Windows 10 back to Chinese government procurement list after a rigorous cybersecurity review. Dr. Chen also led the Microsoft China team through the anti-trust investigations.

Dr. Chen founded The Summit Bridge Group in 2018, leveraging his rich experiences, to help MNCs to expand and grow business in China as well as to help Chinese companies to expand business overseas. Dr. Chen has a doctor degree in computer science from the University of Michigan, master degrees in mathematics and electrical engineering from Purdue University, and a Sloan master degree of management from Stanford University. He earned his bachelor degree in mathematics from East China Normal University.

# Ticket Options

ONLINE

€159

Buy Ticket Now

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- ✓ Access to all panels
- ✓ Meet other attendees
- ✓ Explore all livestream topics covering current biggest trends
- ✓ Network and connect with our speakers and participants
- ✓ Upskill through our experts knowledge
- ✓ Make valuable connections within our global network
- ✓ Meet the world's most exciting companies in the space

ESSENCIAL

€745

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- ✓ Full access to all talks
- ✓ Full access to all panels of debate
- ✓ Full access to Expo Area

VIP

€1230

Buy Ticket Now

- ✓ Full access to all talks
- ✓ Full access to all panels of debate
- ✓ Full access to Expo Area
- ✓ 3 nights of accommodation
- ✓ 3 breakfasts
- ✓ Access to the 2 main networking lunches with speakers
- ✓ VIP seating

PREMIUM

€2460

Buy Ticket Now

- ✓ Full access to all talks
- ✓ Full access to all panels of debate
- ✓ Full access to Expo Area
- ✓ 3 nights of accommodation
- ✓ 3 breakfasts
- ✓ Access to the 2 main networking lunches with speakers
- ✓ PREMIUM seating
- ✓ One VIP Gift Ticket for friends

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